Peg Purser Bio President, MKP Consulting www.mkpconsulting.com

Experience:

More than 30 years as a geodemographer, social service consultant and community development planner, including:

- 18 years with the City of Houston Planning and Development Department, the last 6 years in mid-management as Chief of Research. Duties included writing the Houston Workable Program for HUD; authoring the housing chapter of Houston's Comprehensive Plan Report; assisting in the development of Houston's CDBG program; managing the Census-based computerized mapping program; analyzing economic and demographic data; coordinating City's annexation and redistricting programs; forecasting population growth at the neighborhood level; neighborhood and housing planning; providing technical assistance to elected officials and mayoral appointees in areas of growth management, demographic analysis, economic development, housing and selection of boundaries for various entitlement areas.
- More than 3 years as Director of Community Research with the University of Houston's Center for Public Policy. Duties included directing the development of a small area demographic and land use forecasting model; co-managing the development of an education forecasting model; managing consulting services to public agencies and non-profit groups in areas of public policy, annexation planning, council restructuring/redistricting, urban development, demographic analysis, and forecasting; publishing demographic profiles and analyses of the Houston area; grant writing and fund procurement; assisting faculty in social and political research.
- Currently, self-employed as sole proprietor/president of MKP Consulting. MKP Consulting, a HUB/DBE, provides consulting in a variety of geodemographic and social service areas. Work includes strategic funding planning/grant writing; demographic, economic and real estate analyses; program evaluation; GIS (Geographic Information Systems); Voting Rights Act compliance; community assessment/planning; housing assessment/planning; social survey development and analysis; public policy research; and multi-agency collaborative development.
- ✗ In addition, work has included teaching graduate courses in Applied Demography and Computer Usage for Public Administration; guest lecturing and teaching short courses to university faculty; providing expert testimony in depositions, court hearings and before governmental commissions.

Current and Past Service Positions and Honors:

- ✤ Former Chair of Houston-Galveston Area Council's Data Services Committee, a board sanctioned committee for the region's council of governments (COG)
- * Member and Past President of the Texas Economic and Demographic Association/ Houston Chapter
- Former member of the Comprehensive Housing Affordability Strategies (CHAS) Advisory Groups for both Harris County Community Development Department and City of Houston Housing and Community Development Department
- * Member of Houston region's Census Statistical Area's Committee
- * Member of Coalition for the Homeless of Houston/Harris County
- * Member of Houston/Harris County's Homeless Services Coordinating Council
- * Member of Association for Public Policy Analysis and Management
- * Member of Southwest Social Sciences Association
- * Member of Society of Applied Sociology
- * Member of former Mayor's Land Use Strategies Committee for City of Houston
- * Member of Advisory Board for the former Jesse H. Jones Center for Demographic and Economic Forecasting within Rice Center
- ✗ Who's Who of Female Executives
- * Sr. Warden, Vestry of Christ The King Episcopal Church Atascocita
- * President, Atascocita Ladies Golf Association

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Publications & Conference Papers (<u>excluding</u> client reports):

- st It's a Whole New Puzzle! Moving Beyond the HUD Homeless Continuum of Care Program
- ✗ General Considerations for Securing Funding for Non-Profit Organizations
- * Black Political Participation: Adding Community Context to the Analysis
- * "Modeling of the Effects of Changing Demography on Student Learning: Applications Designed to Change School District Practices" (with Anthony Gary Dworkin, PhD and Laurence A. Toenjes, PhD) in *Challenges of Urban Education: Sociological Perspectives for the Next Century*, edited by Karen McClafferty, Carlos Torres and Theodore Mitchell. (1999, New York: SUNY Press)
- * An Independent Judiciary? Are Lower Federal Courts Diverging from the Justice Department's Interpretation of the Voting Rights Act of 1965? (with Mary P. Beeman, JD, PhD)
- * 1993 Population Estimates by Census Tract for Harris County
- * Population Forecasts for Harris County by Census Tract using a Shift-Share Model
- * Methodology for Small-Area Population Estimation and Forecasting
- * 1980 and 1990 Census Data by 24 Harris County School Districts
- * Household Composition in the 1990's
- * Income Distribution in the Houston Region
- * Minority Settlement Patterns in the Houston Area
- * Bayesian Demography: An Applied Approach to Small Area Population Estimation
- ★ Beyond Antitrust: The Impact of Community Communications Co., Inc. v. City of Boulder (with Mary P. Beeman, JD)
- ✗ "Wannabes": An Introductory Study into the Impact of Non-Natives Participating in the Native American Religious Experience
- * The Warren Court and Native American Rights (with Mary P. Beeman, JD)
- * The Impact of the Voting Rights Act on Municipalities (with Mary P. Beeman, JD)

Education:

Sociology with graduate studies focusing on Urban Studies, Demography and Advanced Research Methods, including 15 graduate hours in statistics